FOR IMMEDIATE RELEASE

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ROBOTS ARE TAKING OVER PHILADELPHIA!

Central High School's RoboLancers will unveil the newest and most exciting advances in the field of robotics at the Philly Robotics Expo ("PRX") hosted by the RoboLancers and the GRASP Lab of the University of Pennsylvania.

You don't have to be a science geek to have a blast playing with real robots and learning from the local business people, engineers and students who are transforming science fiction into science reality! Kids, parents and professionals can all be a part of this exciting look into Philadelphia robotics. Adults and children of all ages are invited to attend our hands-on workshops on topics ranging from autonomous programming to real robot driving lessons. Last year, organizations such as Boeing, LEGO Education, Society of Women Engineers, the University of Pennsylvania, Drexel University, and high schools from the region captivated Philadelphia with their achievements in cutting edge technology. The event will kick off Philly Tech Week, which runs from April 4 to 12, 2014.

This year's PRX will run from 8:30 a.m. to 3:00 p.m. Highlights will include FIRST robotics demonstrations from Jr. FLL, FLL, FTC, and FRC teams; tours of the GRASP Labs, including Flying Robots, Humanoids, and "Upennalizers" Soccer Robots; presentations by professors and graduate students; and activities and demos from exhibitors. The event will be held at two locations on Penn's Campus, the Singh Nanotechnology Center and the SEAS Buildings.

There will also be a separate event for parents, teachers, and administrators. It will have food, beverages, and provide information about getting involved with or starting a FIRST Robotics team.

Date: Friday, April 4, 2014 Time: 8:30 a.m. - 3:00 p.m.

Robotics Information Session (Teachers, Administrators, Parents): Monday, April 7, 2014

6:00 - 8:00 p.m. Location: TBD

Web: http://phillyroboticsexpo.com Contact: robolancers@gmail.com

Media -

NBC 10

"What the Tech?": http://www.nbcphiladelphia.com/video/#!/news/tech/What-the-Tech---Philly-Robotics-Expo/148589895

"Philly Gears Up for a Tech Takeover": http://www.nbcphiladelphia.com/news/politics/Philly-Gears-Up-For-a-Tech-Takeover-148266155.html

Philly.com

Jeff Gelles, Inquirer Staff Writer, "Shooting Hoops at the Bot Expo": http://articles.philly.com/2012-04-26/business/31410922_1_homemade-robots-robocup-human-shaped

Short video: http://www.philly.com/philly/video/BC1581321397001.html

Jeff Gelles, Inquirer Staff Writer, Philly Robotics Expo seeks to inspire a new generation of robot-builders: http://articles.philly.com/2013-04-24/business/38765935_1_first-robotics-competition-central-high-school-springside-chestnut-hill-academy

Technically Philly

Brian James Kirk, "Philly Robotics Expo hosts more than 700 students, teachers at second annual Tech Week event": http://technicallyphilly.com/2012/04/24/philly-robotics-expo-hosts-more-than-700-students-teachers-at-second-annual-tech-week-event

WHYY / Newsworks

Robot Expo Aims to Prove Philly More than Sports, Cheesesteaks: http://www.newsworks.org/index.php/arts-and-culture-everything/item/37414-robot-expo-aims-to-prove-philly-more-than-cheesesteaks-sports

Zack Seward, At Philly Robotics Expo, students inspire students to think STEM [photos]: http://www.newsworks.org/index.php/local/onward/53867-at-philly-robotics-expo-students-inspire-students-to-think-stem-photos

thenotebook.org

"At Philly Robotics Expo, students inspire students to think STEM": http://thenotebook.org/blog/135912/philly-robotics-expo-students-inspire-students-think-stem

NPR