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## FOR IMMEDIATE RELEASE

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## THE ROBOLANCERS RECEIVE \$3,000 DONATION FROM THE COMCAST CORPORATION

Philadelphia, PA – Central High School's robotics team, the RoboLancers, has been awarded a \$3,000 grant by the Comcast Corporation, which is being presented to the team on behalf of certain Comcast engineers. The FIRST organization referred Comcast to the RoboLancers for all of their work in the robotics community.

In addition, the RoboLancers are being provided with a mentor under the Comcast FIRST Mentor Program. Theresa Hennesy, Group Technical Advisor within Comcast's National Engineering and Technical Operations, will be a welcome addition to the RoboLancers for the 2012-2013 FRC season.

RoboLancers Team President, Ben Ehrlich, 272, said, "Everything we do, down to every meeting and every competition, can only be done with the help of others who also believe it is worth the money. Every piece of channel does not come free; every bolt holding it to a motor is not either. Every late night does not come with its own food, free of charge. Companies, such as Comcast, are a rare blessing for us, allowing us to move forward in our process, come in contact with our obstacles, and be the great robotics team we are. I can speak for everyone on the team when I say "Thank You, Comcast' for allowing us to go to competitions and be a robotics team."

The RoboLancers is a student-operated, adult-mentored robotics program based out of Central High School in Philadelphia, Pennsylvania. The program was founded in 1999 as FIRST Robotics Team 321 and included five students from the school. Since then, the program has evolved into a multi-faceted organization of more than 125 students and ten adult mentors that - with a \$20,000 per year budget - competes in two to three competitions, hosts various STEAM (science, technology, engineering, art and mathematics) training and outreach programs around the City of Philadelphia, and has become a shining example of what students in a struggling urban setting can do if given the opportunity. Additional information about the RoboLancers can be found at https://www.robolancers.com.

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