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**Huong & Rickey
2018**

Let's get down to business

Main Business Divisions

-Awards

-Communications

-Outreach

-Finance

Awards

- **FRC Awards**
 - Chairman's, Dean's List, Judges Award, etc.
- **FTC Awards**
 - Notebook, Inspire Award, Design Award
- **Public speaking, writing, not being antisocial.**

Communications

- **Social Media**
 - IG, Twitter, FB, Flickr, Youtube
- **Who is watching us?**
 - The government, our sponsors, parents, other teams
- **WHAT DO WE NEED?**
 - PHOTOGRAPHERS < GRAPHIC DESIGNERS < VIDEOGRAPHERS

SKILLS: Forming team image, social media planning, learning how to use softwares like photoshop and indesign.

MONEY

- **GRANT WRITING & FUNDRAISING**
 - Money keeps the team functional!
- **Hustling @ comps**
 - Sell snacks, drinks, and merch

SKILLS: People skills, learning how to sell the team.

Outreach

Lots of work to spread STEM throughout Philadelphia!

- **EVENTS**

- RoboRUMBLE, Previously RoboJAWN
- FLL Championship & FTC qualifying tournament
- FTC Workshops, Scrimmages

- **PRX**

- Event that reaches hundreds of Philadelphia students every year exposing them to STEM.

SKILLS: Planning large events which encompass a working with a planning committee and with the team's coaches.



What is Business? What Do We Do?

- Digital Design
- Social Media
- Videography/Photography
- Event Coordination
- Fundraising
- Public Speaking
- Award Coordination
- Outreach
- ...And Much More!



Business Goals (Overarching)

- Advance in competition (MAR Champs, Worlds)
- Create an overall image for the team
- Keep the Robolancers functioning



Exercise 1: Ice Breakers

- **What is something you want to get out of being on the team?**
 - Say your name, What school you re coming from & What you want to learn by joining the RoboLancers

How Will These Skills Help You In Real Life?

- Public Speaking
- Finance Management
- Project Management
- Time Management & Meeting Deadlines
- Writing